



Getting Started & Platform Walkthrough

with Mightycause





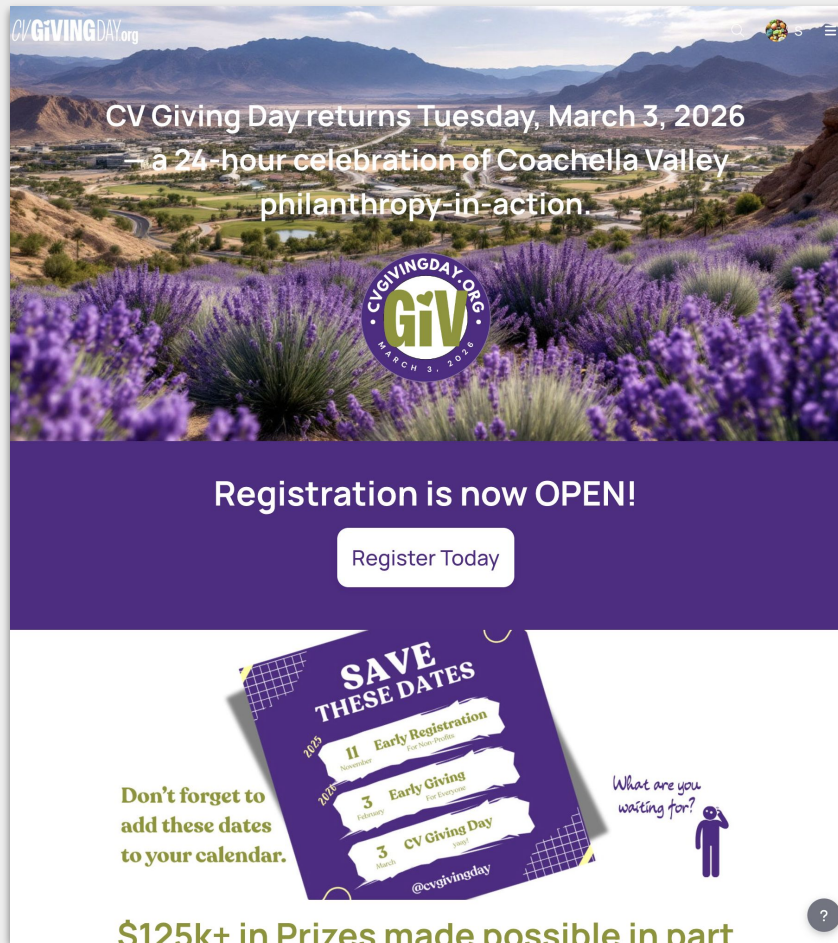
Mary Panesar
Executive Director
Desert Community Foundation



Sarah Wink
Sr. Giving Day Program Manager
Mightycause

Agenda

- Event Overview
- Key Dates
- How to Register & Login
- Platform Walkthrough
- Nonprofit Resources
- Getting Support
- Q&A



CV GIVING DAY.org

CV Giving Day returns Tuesday, March 3, 2026
— a 24-hour celebration of Coachella Valley philanthropy-in-action.

CVGIVINGDAY.ORG
Giv
MARCH 3, 2026

Registration is now OPEN!

Register Today

SAVE THESE DATES

Year	Month	Day	Event
2025	November	11	Early Registration For Non-Profits
2026	February	3	Early Giving For Everyone
	March	3	CV Giving Day

Don't forget to add these dates to your calendar.

What are you waiting for?

@cvgivingday

\$125k+ in Prizes made possible in part

?

Here's what's NEW!

- Organizations can manage their own pages on the platform
- Access to key fundraising tools like Peer-to-Peer functionality, matching grants
- Mobile friendly design
- Downloadable donation reports
- Easy on-page editing capabilities
- Customizable donation forms
- Ability to add suggested donation levels with descriptions



Event Overview

- Hosted by the Desert Community Foundation
- www.cvgivingday.org
- Registration is required to participate in the giving event
- Registration is open through February 24th
- Platform minimum is \$10, no maximum

Key Dates

Early Giving Starts - February 3, 00:00:00 PT

Registration Closes - February 24

CV Giving Day Starts - March 3, 00:00:00 PT

CV Giving Day Ends - March 3, 23:59:59 PT

Getting Started: How to Register

Register Your Organization

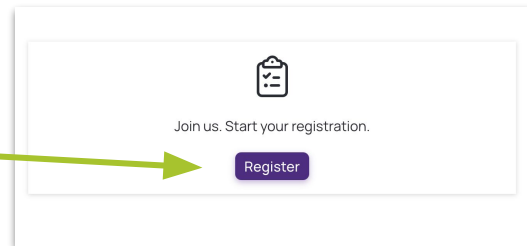
Navigate to cvgivingday.org and click Register:

- Whether you've participated before or this is your first year, **you must register!**
- A short form will grant you access to your page and submit your form for review & approval by the DCF team.
- When approved, you will receive an automatic email notification AND you will be listed in the event search on the site.
- This form is an all in one - it will **also** request admin access to your org page (if you are a brand new admin) which Mightycause support reviews.
- Register to participate by February 24

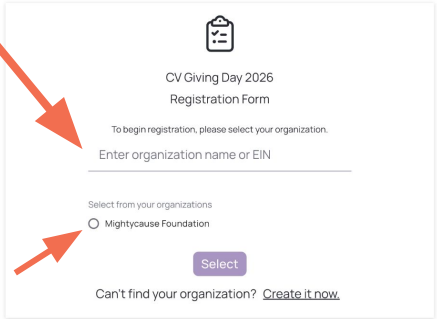
Mightycause's support team reviews admin requests. Please allow 2-3 business days for an admin approval. They may reach out if more verification is needed.

Clicking **Register** will prompt you to log in or create an account in order to access the form.

(Migrated admins need to create a password with the email you previously used as an admin.)



How To Register



CV Giving Day 2026
Registration Form

To begin registration, please select your organization.

Enter organization name or EIN

Select from your organizations

☐ Mightycause Foundation

Select

Can't find your organization? [Create it now.](#)

How to Register

When you click the "Register" button on the left, you'll be prompted to log into Mightycause (or create an account) to access the registration form for CV Giving Day.

- **If your organization has participated before:**
Use the same email address you previously used with CV Giving Day (NeonOne) and follow the prompts to set a new password. This will activate your Mightycause account.
- **If you're new to CV Giving Day – or if you're a new admin for an existing organization:**
Enter your email address and follow the steps to create a new Mightycause account.

Need a hand?

Click the gray "?" icon at the bottom right corner of your screen for

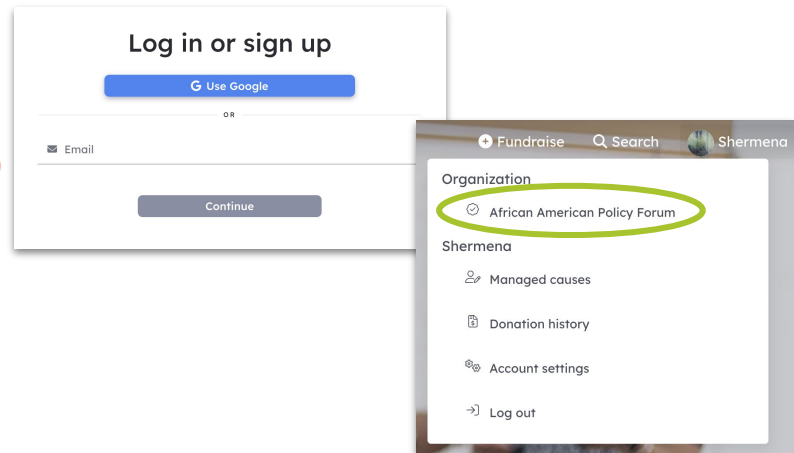
Search for your organization name in the Registration form (and verify the Name and EIN is correct!) **OR** select from the organization shown if you are an admin of an org. NEW participating orgs will follow this same process, if you still can't find your organization click 'create it now' or email our support team letting them know.



Platform Walkthrough /Demo

Login to the Site

To access the organizations you are an admin of you will need to **ALWAYS** login to your user profile through cvgivingday.org.



Once logged in you will see the organizations you are an admin of in the dropdown menu under your name.

Approved admins - must be approved to be an admin of an org page. Any other approved admin can mark your request as approved OR you can wait for approval from Mightycause

Navigate Your Dashboard: Overview

Overview:
View registration
status,
announcements &
your To-Do List

Required

- ☐ Complete your Organization Page
- ☐ Thank You Page

Open detailed to-do list

To-Do List

Required

- ☒ Complete your Organization Page
 - ☒ Logo
 - ☒ Banner image
 - ☒ About section
- ☒ Thank You Page

Dashboard

Animal Humane Society

Overview

Organization Page

Supporters

Contacts

Fundraising Tools

Reports

Checkout

Refresh

Export

Show Announcements

Overview

Your organization setup is incomplete, see To-do List

Registration is now open for Big Giving Day. [Register now.](#)

To-Do List

Required

- ☒ Complete your Organization Page
 - ☒ Logo
 - ☒ Banner image
 - ☒ About section
- ☒ Thank You Page

Close

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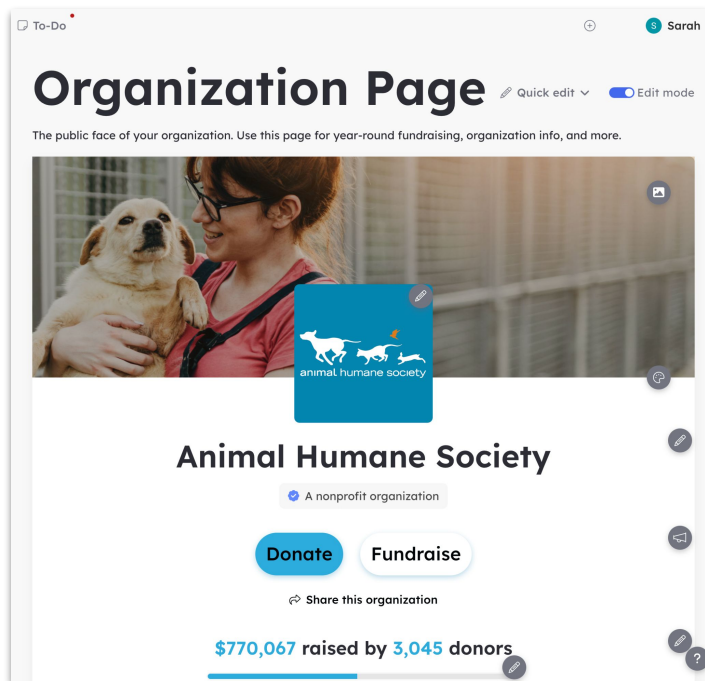
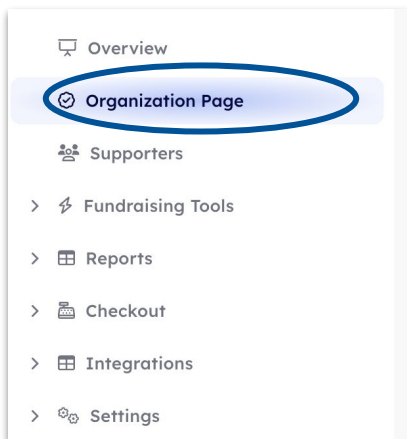


Customizing Your Organization Page

Organization Page

This is your main organization page link you will share!

URL Example: <https://www.cvgivingday.org/organization/animalhumanesociety>



On-Page Editing:

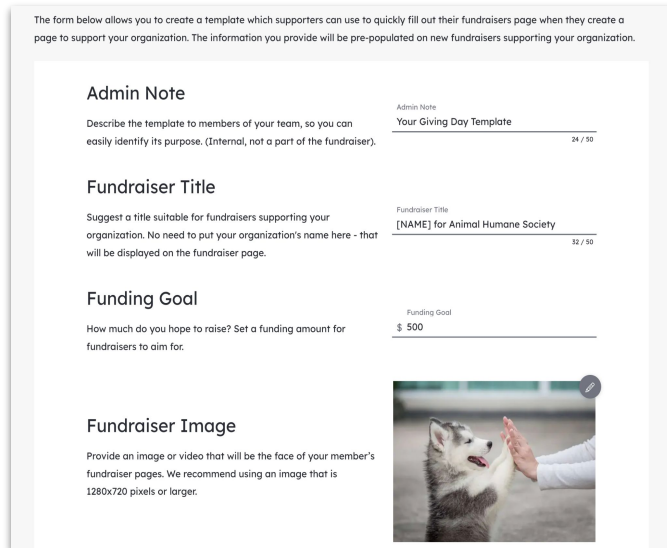
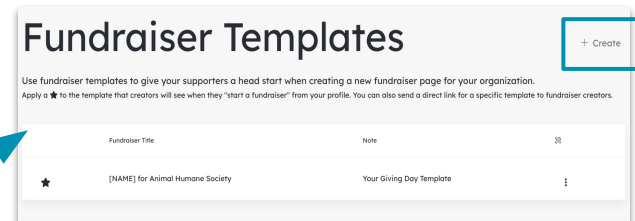
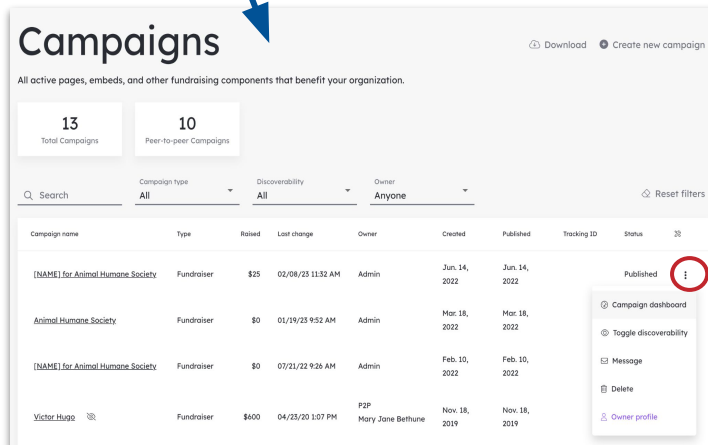
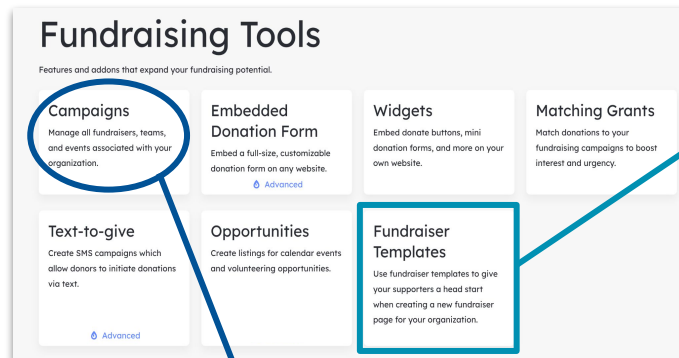
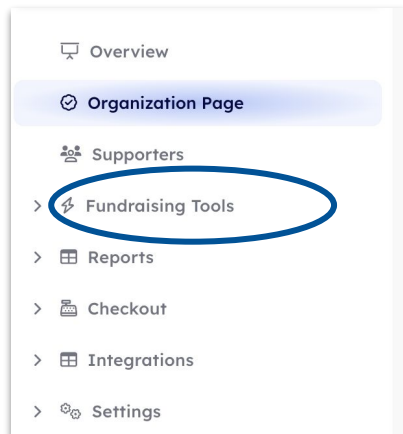
- Add a logo and banner & customize your branding color
- Update your name (public facing, if needed)
- Add info to your About section
 - What are your goals?
 - Why should someone support you?
- Add Images/Video
 - Mix up the content!
- Add a **Custom Tab**
 - Share additional information
 - Project Areas
 - Fundraising goal/breakdown
 - Testimonials
- Make a strong appeal to support your campaign!

...demo!



Fundraising Tools Overview

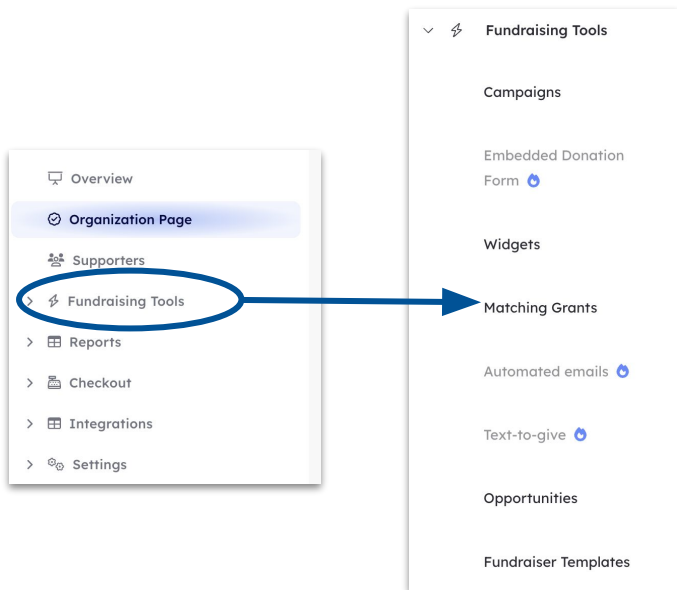
Campaigns & Fundraiser Template



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Matching Grants



Matching Grants

Create and manage live or upcoming matches, set up queued matches, and download matching grant reports. Learn more about setting up matching grants in the [Support Center](#).

All times are in Central Time

Live Matches

End	ID	Name	Match Type	Match Value	Amount Matched	Progress
No results found.						

Upcoming Matches

Start	ID	Name	Match Type	Match Value
No results found.				

Past Matches [Download report](#)

Period	ID	Name	Match Type	Match Value	Amount Matched	Progress	Status	Online Fulfillment
11/15/2025 10:59 PM	313	Test 2 hannah	100 % per donation	\$1,000	\$0	\$1,000 left	Auto Closed 11/15/2025 11:05 PM	-
11/15/2025 10:59 PM	312	Test Match Hannah	100 % per donation	\$1,000	\$0	\$1,000 left	Auto Closed 11/15/2025 11:00 PM	-
09/25/2025 12:00 AM	308	The Board Match	100 % per donation	\$1,000	\$1,000	\$0 left	Auto Closed 09/25/2025 01:13 AM	-

- Secure your own matching grant and schedule them for the event, your match will display details on your page when it is live
- Match settings are very customizable! Set minimums, maximums and more!
- A match icon will show on your donate button when it is live and will be searchable on the giving event if a donor selects the 'donations matched' search filter

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Embeds

Embeds

Get the Wordpress plugin

Generate code for donation forms and buttons and paste code on any iframe compatible website.

Embed Creator

Generate a new embed to add to your instances.

Button

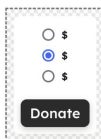
Customize a button that navigates to the donation flow.



+ Create

Mini Form

Complete a donation on your website in a mini inline form



+ Create

Full Form

Complete a donation on your website in a full page form



+ Create

^ Less

Embed Instances

Label	ID	Style	Raised	Number of Donations	Number of Donors	Created	Embed Location	
Donate Button on Main Site	92	Donate button	\$0.00	0	0	Aug. 25, 2025	Website	⋮
Donation form	68	Embeddable form	\$0.00	0	0	Apr. 16, 2025	google.com	⋮
Test	66	Embeddable form	\$0.00	0	0	Apr. 03, 2025	Test	⋮
Embedded Donation Form	48	Embeddable form	\$0.00	0	0	Jan. 15, 2025		⋮
GT	36	Mini donation form	\$0.00	0	0	Jul. 25, 2024		⋮
donate	6	Mini donation form	\$0.00	0	0	Sep. 14, 2022		⋮

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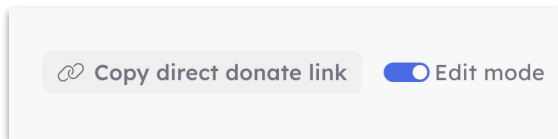
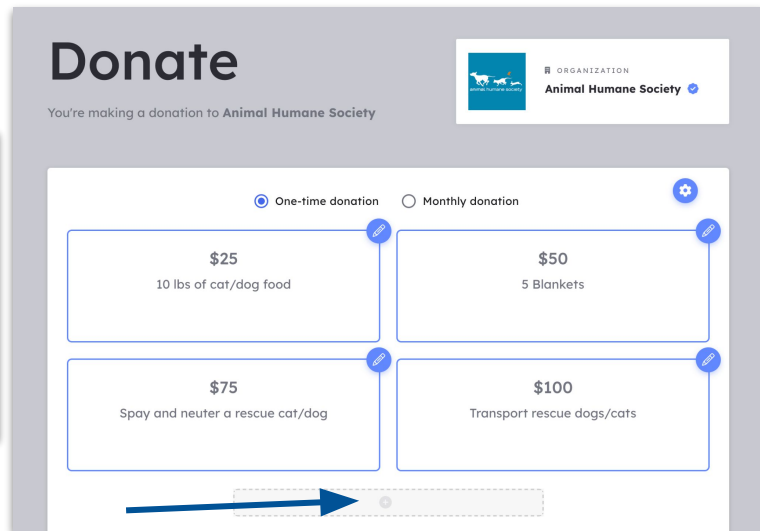
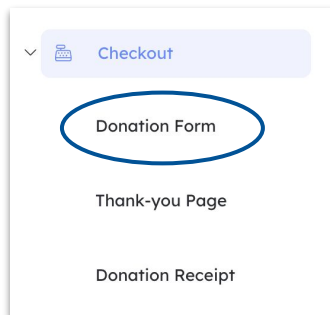
- Embeds are a useful way to capture donations that might otherwise end up made on an external website during the event
- Embeds can be added to external sites, donations made through the Mightycause embed are made directly to your organization page on CV Giving Day, so they will get added to your page totals
- Track your embeds data via the dashboard reporting

Customizing Your Checkout Experience

Donation Form

- **Add custom donation levels and descriptions!** (Recommend between 4-6 options)
- OPTIONALLY Use **custom donation suggestions** to reinforce impact
- **Choose what donor data you collect** (option to enable a dedication section)
- Add up to 2 custom questions - click 'add a section' (ex: phone number)
- Preview your Checkout and donation form experience by toggling on/off edit mode

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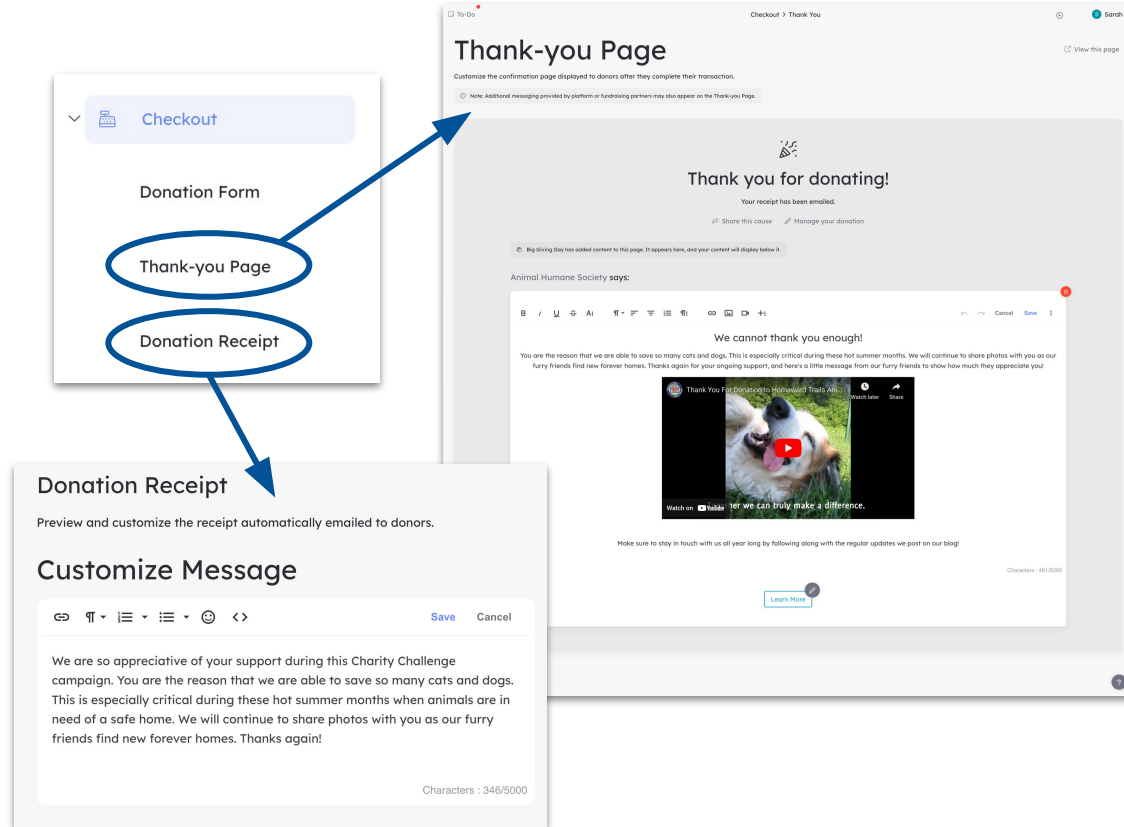


- You can also directly copy your donation form link to include in emails



Thank-you Page & Receipt Message

- **Edit Thank You settings** under Checkout tab
- **Build a Thank you page** with photo, videos and a customizable call to action (CTA) and Link (shows on screen after donor makes their gift)
- **Add or update your custom receipt** message in the automated donation receipt (included in the auto emailed tax-deductible receipt sent to the online donor)

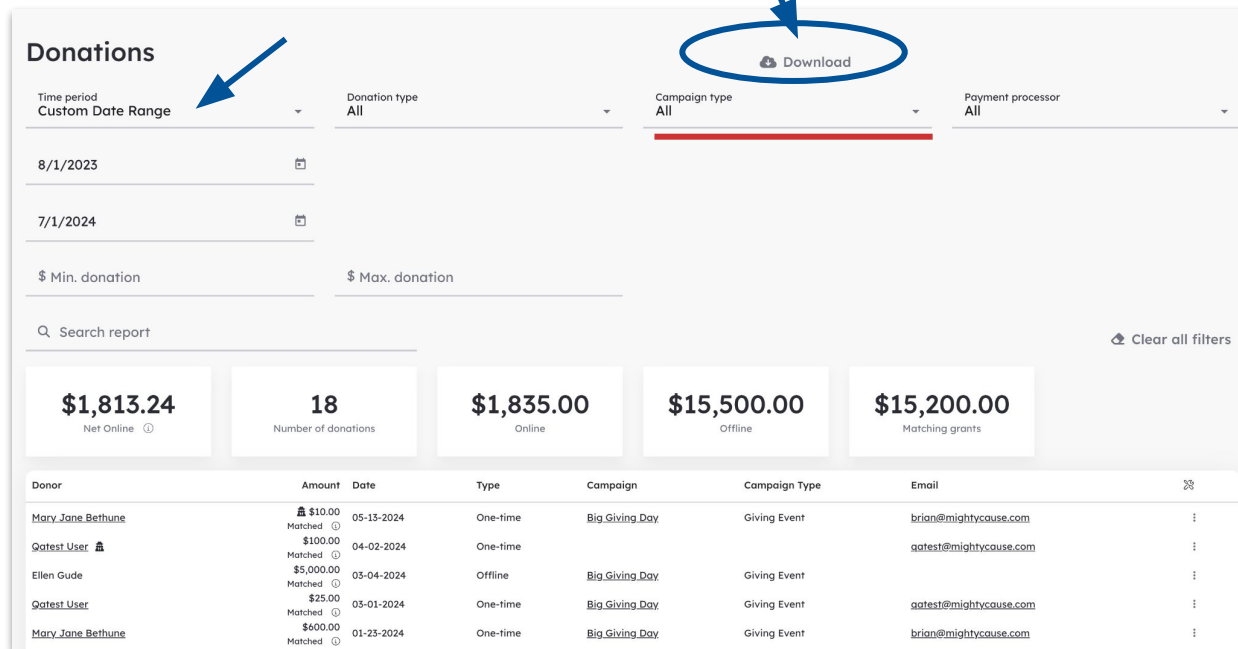
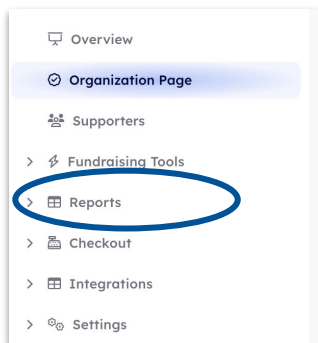


Downloading Reports & Donor Data

Donation Report

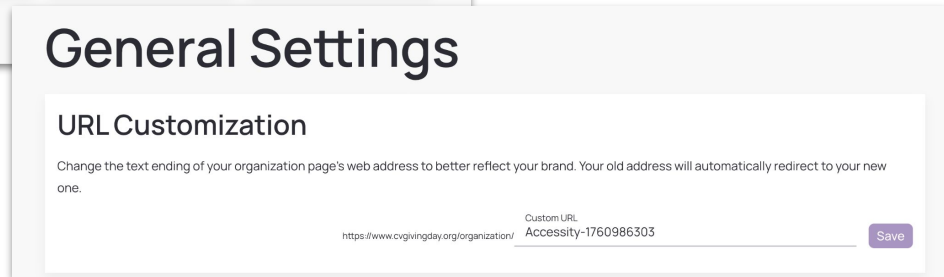
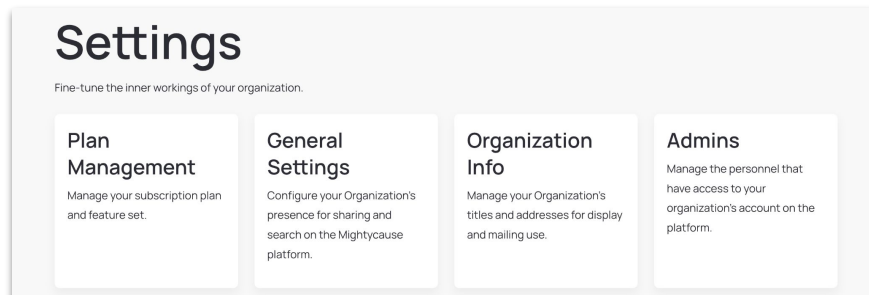
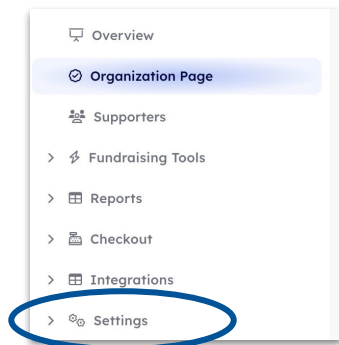
- **Access Donor Data** in real time and download a single detailed report or filter to find specific donor information
- For previous participants, 3 years of migration data has been imported

Sample Donation Data:



Additional Page Settings

Settings



- **Review Admins:** Add or remove Admins on your organization profile
- **General Settings:** Customize your Social Share & URL ending, add alternate search names
- **Organization Info:** Review your legal address and IRS info

Website Resources, Support, & What's Coming Up

Nonprofit Toolkit

<https://www.cvgivingday.org/p/npo-toolkit>

Nonprofit Toolkit

FAQs, helpful stuff, things to make your campaign a huge success this year



Build Your Page & Refresh Your Content

Double Your Impact - Matching Grants & Peer-to-Peer Fundraising

Plan Your Communications & Spread the Word

Platform Basics:

How Do I Access My Nonprofit Account and Dashboard?



Logos & Graphics

Here are our Simplified Terms of Service (TOS) regarding the use of CV Giving Day logos and branded materials:

- 1. Eligibility:** Only registered nonprofits can use the CV Giving Day logos.
- 2. Purpose:** Logos may only be used for promotional activities related to CV Giving Day.
- 3. Modification:** Logos must not be altered or modified in any way.
- 4. Attribution:** Proper credit must be given to CV Giving Day when using the logos.
- 5. Compliance:** All usage must comply with applicable laws and regulations.
- 6. Revocation:** CV Giving Day reserves the right to revoke logo usage at any time and infractions may result in removal of prize eligibility.
- 7. No Endorsement:** Use of the logos does not imply endorsement by CV Giving Day.
- 8. Duration:** Usage rights are valid only during the promotional period of CV Giving Day.



#522884

#8b9529



The nonprofit toolkit is filled with guides, how-tos and recommended support articles to kick off your campaign preparations.

Start here, once you are registered!

Review the event FAQs



FAQs for Nonprofits

Your go-to guide for success on CV Giving Day. Learn how to register, fundraise, and make your organization shine on March 3, 2026.

Hey changemakers — welcome to the big show.

You're the heart of **CV Giving Day**. Whether you're a one-person powerhouse or a team of ten, here's everything you need to make March 3, 2026 your most impactful day yet.

👉 How do we register our organization?

Easy! Head to For Nonprofits → Registration and fill out your organization profile. You'll upload your logo, add your mission statement, and set your fundraising goals for 2026. Registration opens November 11, 2025 and is hosted on Mightycause, our official giving platform.

📁 What's inside the Nonprofit Toolkit?

Everything you need to look like a pro — even if you're a team of volunteers. The Toolkit includes ready-to-use:

- Social graphics and banners
- Sample emails and press templates



FAQ — For Donors

Giving made easy (and fun). Learn how to donate, fundraise, and see your impact on March 3, 2026.

Hey there, big-hearted human!

You're the reason **CV Giving Day** exists. This page has everything you need to make your gift count — from how to give, to where your dollars go, to how your generosity powers hundreds of local causes across the Coachella Valley.

👉 How do I give?

It's easy! Just click Give Now at the top of this page, search for your favorite local cause, and hit donate. Every dollar counts — whether it's your morning latte budget or your golf-trip winnings.

📅 Does it have to be on March 3 only?

Nope! You can jump in early. Early Giving opens **February 3**, and every gift through March 3 counts toward totals and prizes.

We call that a win-win — early action, lasting impact.

📍 Where does my donation actually go?

Review the faqs on the site.

These are great to pull text from to share with supporters who have questions as well! Add info to your emails to make it easy on yourself.



Next Training

Fundraising Tools and Strategy Training

Join us for live webinar with our partners, Mightycause as they take us through the key fundraising tools available to your organization on the platform - highlighted content will include matching grants capabilities and peer-to-peer fundraising setup and strategy.

When: January 8th, 11am PT

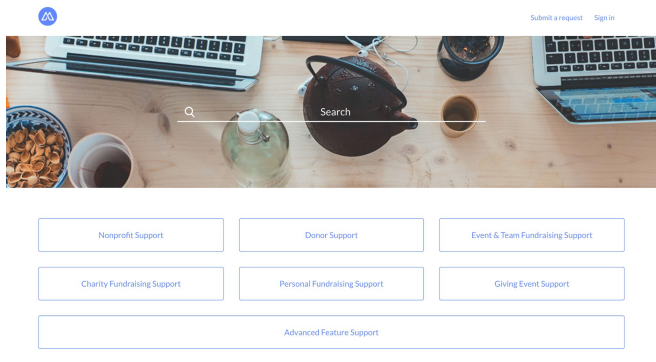
Live Webinar Training: Fundraising Tools

Join us for a our **Fundraising Tools** webinar provided by our partners at Mightycause as they take you through the fundraising tools available on the platform with key emphasis on match grants and peer-to-peer fundraising capabilities.

When: Jan 8, 2026 11:00 AM Pacific Time

Register

Getting Support



- **Technical or Platform questions?**
 - Email at support@mightycause.com
 - Monday - Friday, 6am - 2pm PT
- **Online Support Libraries**
 - [Support.mightycause.com](https://support.mightycause.com)
 - mightycause.com/guide



Happy Fundraising!
Questions?